



Your business potential.
Unearthed. In action.

Ion is an independent consultancy bringing deep expertise, passion and partnership to help modern businesses thrive.

Business Planning

Ion puts business strategy first. We'll get personal with your company before crafting a path that delivers.

Brand Marketing

Without a brand you're in no man's land. Ion will guide you to assess or develop a brand that drives unfair market share and commercial results.

Digital Marketing

Every business is now a tech business. Ion ensures your digital presence gets noticed and your customer experience online runs smoothly.

Sales

We'll guide your organisation to cut through, engage and acquire the kind of new customers that will deliver long term value. We also offer sales representation across a number of sectors.

Technology

Ion pride ourselves on developing scalable technology strategies, to ensure your infrastructure supports the vision of your organisation.

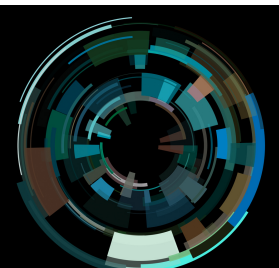
People make the world go round.



Paul Rushton values people. The key to thriving business, he believes, is exceptional customer experiences. With over 30 years in the hospitality and healthcare industries, Paul knows a thing or two about service.

He has transformed companies of every size with bespoke strategies and solutions that deliver achievable results, value and growth. He holds multiple awards across global hotel corporations for marketing performance and sales results. And the best part? Business is always conducted with an infectious positivity that makes anything seem possible. Because an innovative mindset is what sets Paul apart.

No matter what business you are running, if you're ready to be challenged, have some fun and be inspired, chat to Ion. A team who cares about your business like their own.



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